



JAZSMIN

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EPIKCREATIONS.COM

EDUCATION

HAMPTON UNIVERSITY | AUG 2015 - MAY 2019

Bachelor of Arts in Strategic Communications with an area of emphasis in Graphic Design, May 2019

• Scripps Howard School of Journalism and Communications

• Dean's List - 2015 to 2019

WORK EXPERIENCE

EPIK CREATIONS, LLC | SEPT 2016 - PRESENT

Chief Executive Officer, Graphic Design and Photography: Full-time (50+ hours a week)

- Manage, Consult and Provide entrepreneurs with custom graphics and art visuals to enhance their brand and increase audience engagement, (i.e. flyers, bulletins, handouts, brochures, menus and more)
- Creative Direct and Coordinate versatile photo-shoots and promotions for various brands, individuals and entrepreneurs using complete digital.
- Determine the best alternatives for graphics, editing visual art, photos and video projects, as well as managing all electronic and digital files while planning and executing informationals.
- Special effects using special lighting, projections or video displays, with narration, music and sound effects as required.
- Managing all tasks and communications professionally, successfully, and timely.

KDF PRINTING | OCTOBER 2020 - MAY 2021

Contractor (Graphic Artist)

- Create and Modify logos and branding material to be screen-printed ; Professionally use well developed visual aptitude and design skills
- Consult with clients in detail about their brand vision. Prepare appearances and ornamentation of objects.
- Separate artwork colors and print out film to be painted on apparel

THE NORTHFACE | JULY 2019 - JULY 2020

Sales Associate: Part-time (30+ hours a week)

- Exceeded sales associate goals by selling merchandise and The Northface KPI goals. Offered knowledge about different technologies used in TNF apparel, shoes and accessories for outdoor, hiking and lifestyle activities.
- Greeted customers, Received and filed online orders, handled in-store orders and returns. Organized inventory and store appearance.

FAA (FEDERAL AVIATION ADMINISTRATION) | JUN 2018 - AUG 2018

Graphic Design/Communications Intern: Full-time (40+ hours a week)

- Created flyers, posters, logos, business cards, FAQ sheets and more to increase interest in Aviation Safety
- Created FAA 2018 Internship Closing Ceremony poster for advertisement and FAA Safety Promotions Team logo
- Edited designs made for the company and prepared to present for consideration by printing and sending out to Air Traffic Controllers

PROFESSIONAL DEVELOPMENT AND SKILLS

DIGITAL MEDIA INNOVATION

Adobe After Effects

- Created and edited video animations/ motion graphics using Adobe After Effects such as slideshow movies and music videos

WEB DESIGN AND PRODUCTION

Wix, HTML, Adobe

- Excelled in creating websites and learning the importance of building my brand/how to correctly brand myself and others
- Learned HTML code

GRAPHIC DESIGN I, II AND III

Adobe Creative Suite

- Created booklet design for Hampton University's summer session 2018. Design selected by Hampton University and distributed on campus, on the web and in the Hampton Roads area
- Created Annual Reports (Includes: business card, notepad, stationery, envelope, ticket and thank you card designs)
- Created play posters to be distributed around Hampton University's campus and the Hampton Roads area
- Designed newsletters, flyers and brochures

PHOTOJOURNALISM

Canon EOS Rebel T6, Photoshop

- Learned how to make the story behind a picture come to life through the camera lens, photo-shoots around Hampton's campus
- Taught the basic and complex functions of a camera

INTRO TO RADIO/TV PRODUCTION

Canon EOS Rebel T6

- Created and Edited a short documentary, "Is Dancing a Sport" using Premiere Pro
- Learned tools and techniques critical for radio and television production

AWARDS AND CREDENTIALS

- Registered Journalist and Press Photographer with the United States Press Agency
- Active member of Delta Sigma Theta Sorority, Incorporated 2017 - Present
- Awarded Articles of Organization for Epik Creations, LLC by The State of Maryland Department of Assessments and Taxation Sept 2019 - Present
- Member of Golden Key International Honour Society
- Black Women Photographers Club Member
- Member of National Association for the Advancement of Colored People

OTHER KNOWLEDGE AND SKILLS

- Experienced in artwork preparation for screen-printing and embroidery
- Proficient in Adobe Creative Cloud, Adobe After Effects, Illustrator, InDesign, Photoshop, Premiere Pro, Lightroom, Bridge, Spark, Microsoft Word, PowerPoint and Excel
- Broad knowledge of styling catalogs, books and publications with exceptional visual aptitude
- Photographer and Graphic Designer for Hampton University Yearbook 2016-2019
- Visual Media Specialist for Hampton University's Student Government Association 2016-2018