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Bachelor of Arts in Strategic Communications with an area of emphasis in Graphic Design, May 2019

• Scripps Howard School of Journalism and Communications *Dean's List - 2015 to 2019 GPA - 3.41*

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Founder, Graphic Designer and Photographer

- Works 1-on-1 with clients to assess graphic needs, set expectations, and organize all project plans with milestones.
- Enhances brand presence and audience engagement with captivating graphic visuals that tells a cohesive story.
- Offers clients counsel and perspective throughout the process to proactively keep projects on-track and help clients understand decisions made.
- Conducts research and analysis as needed to produce the graphics that speak to the client's target audience and weakness of competitors.
- Analyzes gaps in client's current marketing plan and provides recommendations on next steps and future projects.
- Sets project goals and identifies best alternatives for graphics, logos, edit visual art, photos, and video projects.
- Manage all electronic and digital file versions while planning and executing informationals.
- Schedules client meetings throughout project to collect source materials, share progress, and ask questions as needed to ensure project stays on-track.
- Mitigates issues and concerns by proactively communicating scope of work, goals, and project progress.

á,ÿ Ñ ÑÉI ð ð ½ V ¨ *Graphic Artist*

- Created and modified logos and branding material IURPGUDIWE screen-printed by leveraging visual aptitude and design skills.
- Consulted with clients in detail about their brand vision.
- Prepared appearances and ornamentation of objects.

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- Designed flyers, posters, logos, business cards, FAQ sheets and more to increase interest in Aviation Safety.
- Created FAA 2018 Internship Closing Ceremony poster for advertisement and FAA Safety Promotions Team logo.
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ÿ ó ½ Ñi ¨ ¨ ½½áóÿ½ ð ð áÑá ÑÑæ½ÑÑi ó ¨ Ñi *Adobe After Effects*

- Created and edited video animations/ motion graphics using Adobe After Effects such as slideshow movies and music videos.

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- Designed modern websites and learned the how to build and enhance company brands.
- Learned HTML code.

É ð Ñi ½Ñi ÑÑi ÑÑi ¨ ÑÉ *Adobe Creative Suite*

- Designed booklet for Hampton University's summer session 2018, that was selected by Hampton University and shared digitally, on campus, and in the surrounding community.
- Created Annual Reports that included: business card, notepad, stationery, envelope, ticket and thank you card designs.
- Created play posters to be distributed around Hampton University's campus and the surrounding area. Designed newsletters, flyers and brochures.
- Created various designs and logos from blueprints, drafted sketches and drawings.

jÍóóó ð ð Ñi *Canon EOS Rebel T6, Photoshop*

- Learned how to make the story behind a picture come to life through the camera lens, photo-shoots around Hampton's campus.
- Taught the basic and complex functions of a camera.

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Canon EOS Rebel T6

- Produced and edited a short dance documentary, "Is Dancing a Sport" using Premiere Pro.
- Learned tools and techniques critical for radio and television production.

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- Registered Journalist and Press Photographer with the United States Press Agency
- Active member of Delta Sigma Theta Sorority, Incorporated 2017 - Present
- Awarded Articles of Organization for Epik Creations, LLC by The State of Maryland Department of Assessments and Taxation Sept 2019 - Present
- Member of Golden Key International Honour Society
- Black Women Photographers Club Member
- Member of National Association for the Advancement of Colored People

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- Experienced in artwork preparation for screen-printing and embroidery
- Proficient in Adobe Creative Cloud, Adobe After Effects, Illustrator, InDesign, Photoshop, Premiere Pro, Lightroom, Bridge, Spark, Microsoft Word, PowerPoint and Excel
- Broad knowledge of styling catalogs, books and publications with exceptional visual aptitude
- Photographer and Graphic Designer for Hampton University Yearbook 2016-2019
- Visual Media Specialist for Hampton University's Student Government Association 2016-2018